

# WE WANT TO PUT EUROPE - AND GREATER COPENHAGEN ON THE GLOBAL INNOVATION MAP

## Big ambitions, tangible goals

0 technical barriers to people living in Sweden, who wish to work in Denmark – and vice versa. A 2<sup>nd</sup> and 3<sup>rd</sup> connection across the Øresund. First, Helsingør-Helsingborg. Secondly, a metro between Copenhagen & Malmö

Be world-leading in publicprivate innovation in the Life Science sector. Number 1 in Europe in public-private digital infrastructure.

**Europe's Silicon Valley for Green Tech solutions.** 



### The green sector in GCHP



Production value 80 billion DKK, 32,000 full time employees\*



1.8% of all jobs within GCHP are in the green sector\*



Manufacturing is the most represented industry with 26%

#### Future economic potential

Energy efficiency 5 – 21 billion DKK 2,100 – 8,600 new jobs



Circular economy 13 – 23 billion DKK 5,300 – 9,500 jobs





CO<sub>2</sub> neutral
1 - 10 - 18 billion DKK
4,100 - 7,400 jobs



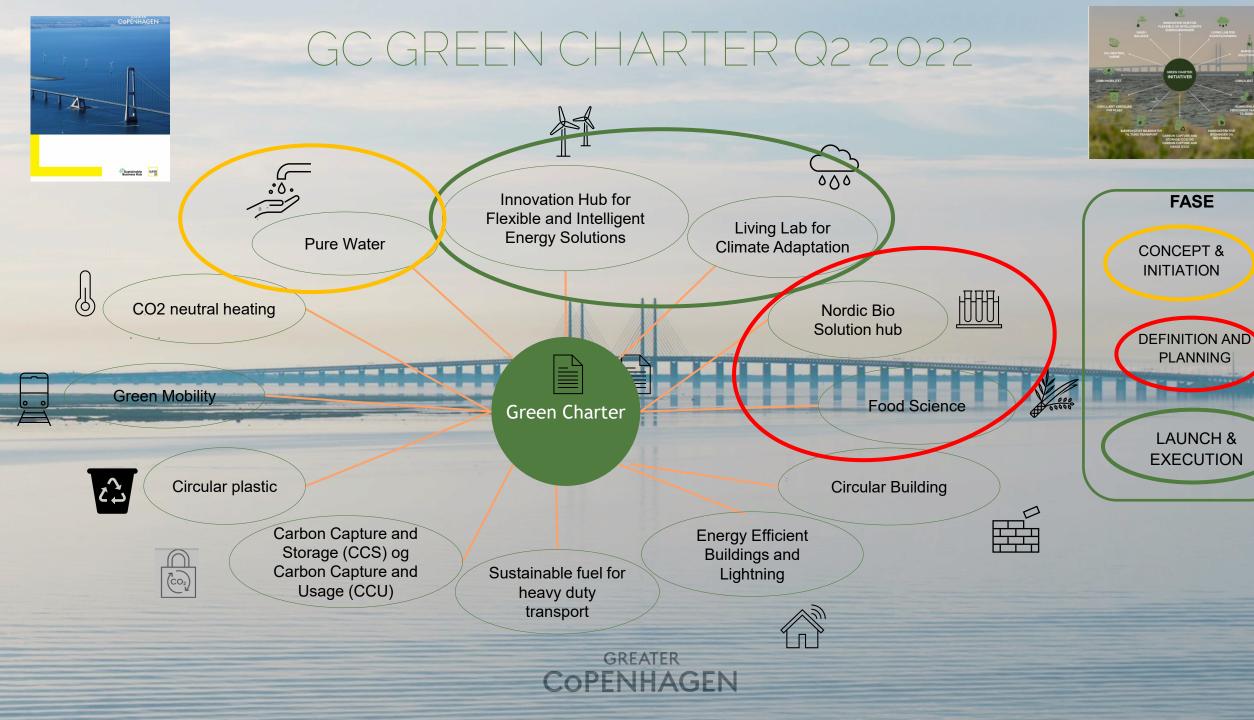
Climate robustness 3.5 – 4.4 billion DKK 2,900 – 3,700 new jobs



## FROM BIG AMBITIONS TO SPECIFIC TARGETS

- CO2-NEUTRAL GREATER COPENHAGEN
- ENERGY EFFICIENT GREATER COPENHAGEN
- CIRCULAR GREATER COPENHAGEN
- CLIMATE RESILIENT GREATER COPENHAGEN





## **Innovation and Green Growth Partners**





#### Potentielle partnere







#### **Knowledge Hub Zealand**

GREATER COPENHAGEN











## BURNING PLATFORM FOR INNOVATION AND SUSTAINABLE ANSWERS

Large investments in climate adaptation efforts.

Expected 100 MIA DKK in 10 years

Expected **50% OF INVESTMENTS** will be in **DATA, DIGITILIZATION AND TECH** 







#### **AMBITIOUS GOALS**

 Share and commercialize WEATER RADAR DATA

 Pursue CLEVER AND INNOVATIVE INVESTMENTS of 100 mia DKK

 Transfer knowledge and SOLUTIONS between water authorities, start ups, utility companies and knowledge institutions

 Transition of climate challenges to POSITIVE GREEN GROWTH EFFECTS FOR DK AND S





Potential GDP growth Lower bound 3.5

Higher bound 4.4

Potential job creation

Lower bound 2,900

Higher bound

3,700



Source: Calculations by Damvad Analytics based on SOU 2017:42 (2017)

